

CASE STUDY: CORPORATE

Corporate Employee Credential Management

IDP AMERICAS



Background

Streamlining Employee Badge Issuance with the SMART-51L

As DoorDash continued its rapid growth, the company needed a secure, scalable solution to efficiently issue employee identification badges across its workforce. With thousands of employees requiring credentials, DoorDash sought a system that could simplify enrollment, accelerate badge production, and support its evolving security requirements.



The Challenge

Supporting Rapid Employee Growth & Credential Issuance

Managing employee credentials at scale can create administrative challenges, especially when onboarding large numbers of employees across multiple locations. DoorDash needed a reliable solution that could quickly produce secure employee badges while integrating seamlessly with its enrollment and identification processes.

The Solution

[SMART-51L](#) Laminating Card Printer

DoorDash partnered with IDP to implement the SMART-51L, a secure ID card printer with integrated lamination designed for high-volume credential issuance. IDP also worked closely with the organization to develop an in-house enrollment and badge production solution that supported multiple operating systems. The SMART-51L provided fast printing and lamination speeds, helping DoorDash efficiently issue secure employee credentials while supporting workplace security initiatives.

The Results

- Faster employee badge issuance
- Improved onboarding efficiency
- Enhanced credential security and durability
- Scalable solution for a growing workforce

By implementing the SMART-51L, DoorDash streamlined employee credential issuance while improving badge security and operational efficiency. The solution provided a reliable platform capable of supporting the company's continued growth and evolving identification requirements.