

CASE STUDY: HEALTHCARE

Healthcare Workforce Credential Solutions



IDP AMERICAS

Background

Streamlining Employee Badge Issuance with the SMART-51S

A regional healthcare network with multiple outpatient clinics and medical offices needed a reliable way to issue employee badges, physician credentials, and contractor IDs across several locations. The organization required a solution that could quickly produce professional credentials while supporting future access control initiatives.



The Challenge

Managing High-Volume Employee Badge Issuance

The healthcare network relied on aging card printing equipment that frequently required maintenance and created delays when onboarding new employees. Badge production was particularly challenging during periods of rapid hiring, requiring staff to spend valuable time managing reprints and troubleshooting equipment.

The Solution

Upgrading to [SMART-51S](#) Series Printers

The organization selected the IDP SMART-51S to modernize and streamline its employee credential issuance program. Designed for high-volume environments, the SMART-51S delivered fast print speeds, dependable day-to-day performance, and high-quality credential production. Its flexible architecture also provided support for future security enhancements, including magnetic stripe, contact, and contactless smart card encoding, allowing the healthcare network to scale its identification and access control initiatives as needs evolved.

The Results

- Faster employee badge issuance & reduced printer downtime

- Reliable performance backed by a 3-Year Advanced Replacement Warranty

- Improved credential quality and consistency

- Support for future access control initiatives

By implementing the SMART-51S, the healthcare network improved operational efficiency, simplified employee onboarding, and created a scalable credential issuance program capable of supporting future security and access control requirements.