

CASE STUDY: EDUCATION

K-12 Student Credential Solutions



Background

Improving Student ID Card Issuance with the SMART-51S

As student populations continue to grow, educational institutions need reliable and efficient solutions for issuing students, faculty, and staff credentials.

When a large public school district sought to modernize its ID card program, they turned to IDP Americas and the SMART-51S to improve efficiency, reduce downtime, and support campus security initiatives.



The Challenge

Strengthening Security & Reducing Delays

The district was responsible for issuing thousands of student and staff ID cards annually across multiple schools. Their existing printing equipment struggled to keep up during peak enrollment periods, resulting in slow card production, increased maintenance requirements, and delays in credential issuance.

Additionally, the district needed a solution that could support future security enhancements, including barcode-based attendance tracking, visitor management programs, and access control initiatives.

The Solution

Upgrading to [SMART-51S](#) Series Printers

After evaluating several options, the district selected the IDP SMART-51S Direct-to-Card Printer. The SMART-51S offered the ideal combination of speed, reliability, print quality, and scalability required for a busy educational environment. The district also appreciated the printer's intuitive user interface and ease of deployment across multiple administrative offices.

Why the SMART-51S DTC Printer Was the Ideal Choice

- Enhanced attendance tracking & security programs
- Reduced printer downtime & maint. interruptions
- Faster student and staff ID card issuance
- Increased productivity during enrollment periods

By implementing the SMART-51S, the district modernized its ID card issuance process while improving efficiency, reliability, and campus security. The combination of high-speed printing, durable construction, flexible credential options, and excellent warranty support made the SMART-51S an ideal solution for educational institutions seeking a dependable and scalable student ID card printing platform.