

CASE STUDY: GOVERNMENT

KoRoad South Korea Drivers License

IDP AMERICAS



Background

Enhancing Driver's License Security with SMART-70 Series

Printers – KoROAD, South Korea's leading public corporation for road and highway management, also oversees traffic safety, driver education, and the country's driver's license system.

With 13 branch offices and 27 driver's license test centers nationwide, KoROAD plays a crucial role in ensuring road safety and efficient license issuance.



The Challenge

Strengthening Security & Reducing Fraud

KoROAD faced a critical challenge—enhancing the security of driver's licenses to prevent counterfeiting and fraud. To achieve this, they required a multi-factor security solution and high-quality printing technology to safeguard against forgery.

The Solution

Upgrading to [SMART-70](#) Series Printers

To address these concerns, KoROAD implemented a plan to modernize its licensing process by replacing outdated printers with more reliable, high-performance units. By decentralizing production to its branch offices and incorporating English text on the backside of the license for international recognition, they enhanced both security and usability with our drivers license printer.

Why SMART-70 Series Printers Were the Ideal Choice

- Advanced security features to prevent counterfeiting

- High-resolution print quality for enhanced card durability

- User-friendly maintenance for seamless operation

- Large-capacity design to handle high-volume printing needs

By adopting the SMART-70 series, KoROAD significantly improved the integrity and global recognition of South Korea's driver's licenses, ensuring a safer and more secure system for all.