

CASE STUDY: GOVERNMENT

Mexico Yucatan State Drivers License

IDP AMERICAS



Background

Revolutionizing Drivers License Issuance in Yucatán, Mexico

The Yucatán Mexico Driving License Project serves multiple municipalities, including Cancún, Playa del Carmen, Tulum, Felipe Carrillo Puerto, José María Morelos, Bacalar, and Lázaro Cárdenas.

These regions faced significant challenges with their previous license card printing systems due to overheating issues, frequent card rejections, and rising costs.



The Challenge

Unreliable Printing & Security Concerns

Municipalities were frustrated with constant equipment failures and defective supplies, leading to wasted materials, operational delays, and increased expenses. Additionally, there was a growing need to enhance holographic security features to combat counterfeiting.

The Solution

SMART-51L with Custom Security Lamination

After evaluating multiple options, officials selected the SMART-51L for its stable lamination technology, reliability, and high-quality output. Working closely with IDP and its dealer, they also developed a custom holographic security laminate to enhance the integrity of their driver's licenses.

The Results

- **95% reduction** in card rejection rate
- **Enhanced holographic security** for greater fraud prevention
- **100% improvement** in operational efficiency & user satisfaction

By transitioning to the SMART-51L government ID printer, Yucatán's municipalities have successfully modernized their driver's license issuance process, ensuring greater security, efficiency, and cost savings for years to come.